



ANATOLE

Umbrellas & Sun-umbrellas

americana

DESDE 1957

WHO WE ARE 03-06

UMBRELLAS 07-24 **NEW**

SUN-UMBRELLAS 25-29

PARTNERSHIP 30-34

PRICES & CONDITIONS 35-36



ANATOLE

URBAN ESSENTIELS, DESIGNED TO LAST.

Founded in Paris in 2018, ANATOLE specialises in quality umbrellas and sun-umbrellas.



Committed & Sustainable

All ANATOLE products are designed to be both affordable and durable. We uphold ethical, high-quality production standards and prioritise natural or recycled materials whenever possible (wood, rPET).



Functional Design

Every item is thoughtfully crafted as an everyday object, blending practicality with aesthetics.



Parisian with a Global Reach

ANATOLE conveys the rhythm and style of Paris, with a presence in 37 countries and over 600 locations (concept stores, department stores, and museum boutiques...)

Who we are

Our brand

Our story

Sustainable approach



Our brand

Our story

Sustainable approach



The Starting Point

The idea of creating ANATOLE began in Bristol, UK, when David Kapikian, who is the founder of the brand (and incidentally half British), was studying there.

As it rained very often he had enough time to analyse the phenomenon: as stylish as we might be, when it rains our umbrella doesn't often do justice to our outfit. So his idea was to change this and create the reference brand for urban and trendy umbrellas.

ANATOLE was born in January 2018 in Paris and became the first brand specialising in quality micro-umbrellas.

So that children, too, look forward to heading out in the rain, the ANATOLE KIDS collection was launched in September 2022.

In 2025, we are innovating again with the release of a dual-purpose sun-umbrella that protects against both rain and UV rays.





Sustainable approach: producing less and better

In France and worldwide, we have a relatively recent habit which is to purchase a cheap quality umbrella, to break it or to lose it, and to replace by another « disposable » umbrella... and so on and so forth. Hundreds of millions of poor quality umbrellas are unnecessarily produced each year.

This overproduction is an environmental and a social disaster that we try to fight against. ANATOLE's raison-d'être is to create umbrellas that will last over time.

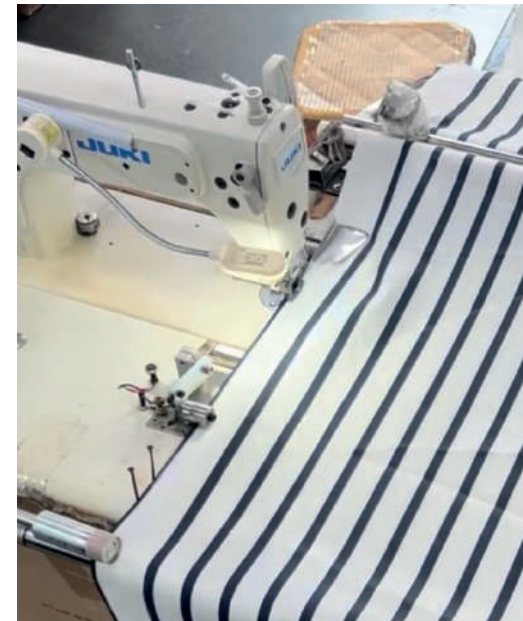
We achieve this by creating products our customers choose carefully, cherish and maintain because they are sturdy and handy.

Our umbrellas are sourced from the world's leading foldable frame umbrella manufacturer, based in China – where the know-how for folding umbrellas is entirely located. Before launching, we studied all the options and partnered with the most renowned for its ethical, stable, high-quality production.

100% Recycled fabric (rPET)

Because we wanted to go further in reducing our environmental impact, we produce all our compact umbrella canopies with our new eco-friendly 100% recycled fabric (rPET, certified by INTERTEK and Global Recycled Standard).

This development will help combat plastic pollution and naturally aligns with our efforts to reduce our environmental impact.



[Find out more](#)



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NEW

CLEAR DOME UMBRELLAS



A transparent dome shape that lets light circulate, widens your field of vision, and keeps you connected to your surroundings.

Each model features a coloured piping, echoing the iconic tones of our signature micro-umbrellas.



Rain protection



8 fiberglass ribs



Wooden handle

CLEAR DOME UMBRELLAS

NEW

Clear dome umbrellas

▼ Compact-umbrellas

[Solid colours](#)

[Two-Tone](#)

[Wild](#)

[Stripes](#)

[Tweed & Check](#)

▼ Kids

[Clouds](#)

[Wild](#)

[Polka Dots](#)

NELLY

Sage Green Piping



ROMAIN

Yellow Piping



Guarda-chuva Automático 84cm Romain debruado amarelo

P193604

OXMO

Khaki Piping



Guarda-chuva Automático 84cm Osmo debruado caqui

P193605

NINA

Pink Piping



Guarda-chuva Automático 84cm Nina debruado rosa

P193606



COMPACT UMBRELLAS

Lightweight, Compact, Sturdy

Water
Repellent



Natural
Wood



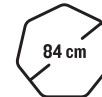
Less than
220g



Pocket
Size



84cm
Span



7 Reinforced
Fiberglass Ribs



100% recycled
Fabric (rPET)



SOLID COLOURS

Clear dome umbrellas

▼ **Compact-umbrellas**

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

▼ **Kids**

Clouds

Wild

Polka Dots

This collection embodies the foundation of our concept. It has become a true wardrobe essential for both women and men.

Its popularity stems from its unique color palette, wooden handle, and lightweight, ultra-practical pocket -sized format.

Featuring a sturdy folding frame reinforced across its seven ribs, this mini umbrella ticks all the boxes - truly the ideal compact companion!



 100% recycled fabric



SOLID COLOURS

Clear dome umbrellas

▼ **Compact-umbrellas**

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

▼ **Kids**

Clouds

Wild

Polka Dots

CAMILLE
Beige



P193597

AUGUSTINE
Caramel



GERMAIN
Burgundy



P193599

EDWIGE
Dark Chocolate



PINA
Sorbet Pink



P193602

LOUIS
Rust



MADELEINE
Coral Pink



OLYMPE
Lilac



VICTOR
Slate Blue



P193603

ASTRID
Sky Blue



MARGUERITE
Royal Blue



COLETTE
Navy Blue



P193598

JANE
Black



SUZANNE
Fuchsia Pink



DAUPHINE
Chili Red



LÉONARD
Khaki



P193601

GUSTAVE
Forest green



OCTAVE
Mineral Blue



AMBROISE
Sage



ÉLISE
Olive Green



SALVADOR
Anis



ODETTE
Antique Yellow




MARTIN
Yellow



P193600

AUGUSTE
Orange



 100% recycled fabric

TWO-TONE

Our two-tone colorblock collection is a graphic, modern and minimalist concept which is very characteristic of ANATOLE's identity. We have juxtaposed two colours on each side of a curved line to produce an imperfect symmetrical impression. This collection also confirms the initial purpose of ANATOLE: to always make sure an umbrella is considered as an essential piece of a look.



[Clear dome umbrellas](#)

▼ **Compact umbrellas**

[Solid colours](#)

[Two-Tone](#)

[Wild](#)

[Stripes](#)

[Tweed & Check](#)

▼ **Kids**

[Clouds](#)

[Wild](#)

[Polka Dots](#)

TWO-TONE

Clear dome umbrellas

▼ **Compact-umbrellas**

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

▼ **Kids**

Clouds

Wild

Polka Dots

VERLAINE
Antique Yellow
& Black



EDITH
Coral Pink
& Black



ALMA
Khaki
& Black



ALICE
Beige
& Black



ELISABETH
Lilac
& Fuchsia



EMILE
Navy Blue
& Red



JULES
Burgundy
& Red



LILI
Lilac
& Yellow



JOSÉPHINE
Fuchsia
& Orange



VICTOIRE
Royal Blue
& Navy Blue



EDMOND
Coral Pink
& Red



 100% recycled fabric


WILD

An iconic line that quickly established itself as an essential part of the ANATOLE identity.

We have reimagined the timeless leopard and tiger patterns to project bold character, without going over the top.

Designed to inject rhythm and personality into every look, these prints embody a sense of urban freedom. Already widely acclaimed, this collection makes a strong graphic statement and has become a signature of the brand.



 100% recycled fabric



Clear dome umbrellas

▼ **Compact-umbrellas**

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

▼ Kids

Clouds

Wild

Polka Dots

AIMÉ
Leopard



JULIETTE
Black & Leopard



EUGÈNE
Tiger



 100% recycled fabric

STRIPES

This line was inspired by the famous marine stripe pattern. This classic design is a reference to the sea and will bring pictures of the ocean to our city streets. We have calculated the ideal number of stripes and width between them, so that you would sense a graphical balance when looking at the umbrella's canopy.



 100% recycled fabric



STRIPES

Clear dome umbrellas

▼ **Compact-umbrellas**

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

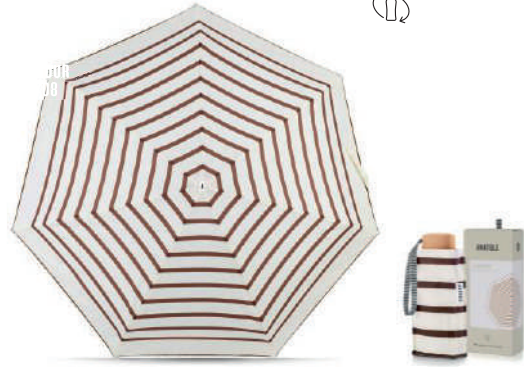
▼ **Kids**

Clouds

Wild

Polka Dots

LAZARE
Caramel Stripes



HENRI
Navy Stripes



MARCELLE
Sorbet Stripes



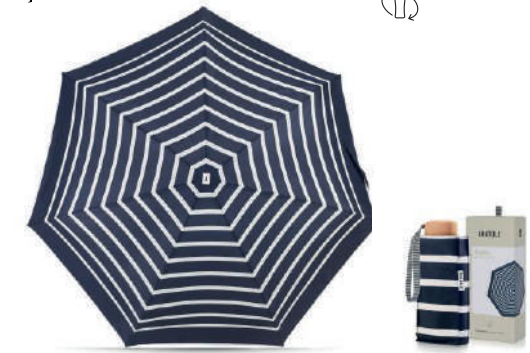
GABIN
Striped Yellow



CHARLES
Striped Khaki



PABLO
Striped Navy



 100% recycled fabric

TWEED & CHECK

12 pieces directly inspired by the glamorous and transgressive British neo-punk scene.

The Tweed & Check collection has been designed to mix perfectly with wardrobes to which no rules nor codes can be imposed.



Clear dome umbrellas

▼ **Compact-umbrellas**

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

▼ **Kids**

Clouds

Wild

Polka Dots



Option 1

TWEED & CHECK

Clear dome umbrellas

▼ **Compact-umbrellas**

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

▼ **Kids**

Clouds

Wild

Polka Dots

**OVERSIZE
GINGHAM**

VICTORIA
Yellow



SLOANE
Orange
& Fuchsia



SMITH
Black



GORDON
Antique Yellow
& Black



GINGHAM

HAMOND
Yellow



BLOOMSBURY
Coral Pink
& Black



KENSINGTON
Black



WILTON
Black
& Chartreuse



TWEED

FINSBURY
Navy
& Yellow



ISLINGTON
Burgundy
& Red



ALWYNE
Black
& Chartreuse



CAMDEN
Black
& Ivory



 100% recycled fabric

NEW

ANATOLE KIDS

Clear dome, fun & chic

The design of ANATOLE KIDS aims to turn every child's rainy day into an exploration and an adventure. Children love the fun of seeing through the clear bubble dome yet feeling perfectly sheltered.

Autonomy



Sturdy & lightweight



From 3 years old



Wooden handle



CLOUDS

Clear dome umbrellas

▼ Compact-umbrellas

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

▼ Kids

Clouds

Wild

Polka Dots

SVALBARD

Blue & Yellow



MAÏDO

Burgundy & Yellow



Anti-pinching pusher for safe and autonomous opening and closing.
8 lightweight fiberglass ribs for resistance and flexibility.

WILD

Clear dome umbrellas

▼ Compact-umbrellas

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

▼ Kids

Clouds

Wild

Polka Dots

KALAMBO
Léopard print

NEW



AREVIK

Green Jungle pattern



KERALA

Orange Jungle pattern



Anti-pinching pusher for safe and autonomous opening and closing.
8 lightweight fiberglass ribs for resistance and flexibility.



POLKA DOTS

Clear dome umbrellas

▼ Compact-umbrellas

Solid colours

Two-Tone

Wild

Stripes

Tweed & Check

▼ Kids

Clouds

Wild

Polka Dots

VALENSOLE

Yellow & Lilac



YORK

Navy & Yellow



LAGOA

Caramel & Beige



NARA

Black & Coral Pink



IVALO

Lilac & Navy



Anti-pinching pusher for safe and autonomous opening and closing.
8 lightweight fiberglass ribs for resistance and flexibility.

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New Packaging

SUN-UMBRELLAS



Our RAIN & UV dual -function model, available in our signature format: compact, lightweight, and sturdy.



100% UV protection*



100% shade*



Heat barrier

Dual fonction, new skincare routine.

Inspired by everyday skincare rituals, this collection introduces a new way to protect yourself: discreet, effective and natural.

Its fully lined fabric acts as a thermal barrier, blocking 100% of UV rays, while still being lightweight and portable.

Designed for the urban pace, these styles become a new daily habit - combining technical performance, movement and comfort.

We offer 12 fresh, graphic pastel shades, complemented by two more understated options in deep black and slate blue.



100% UV-protection

Blocks harmful rays that damage the skin, even in full sunlight.



100% Shade

A dense, instant zone of shade that reduces brightness and rests the eyes.



Heat Barrier

Effectively reduces direct heat from the sun.



Dual Protection

One umbrella, two purposes: water-repellent for rain and UV-resistant for sun.



PASTEL

- ▼ Sun-umbrellas
- Pastel
- Basics

CELESTA
Pearl Blue



ALTAÏRA
Lagoon Green



LUMEN
Linen Yellow



NAOS
Powder Pink



ORIONIS
Stripes
Pearl Blue



VÉGA
Stripes
Lagoon Green



AURORA
Stripes
Linen Yellow



POLARIS
Stripes
Powder Pink



SPECTRA
Swirl
Pearl Blue



BOREALIS
Swirl
Lagoon Green



SOLARIS
Swirl
Linen Yellow



CASSIOPEÁ
Swirl
Powder Pink



▼ Sun-umbrellas
Pastel
Basics

JANE
Black



VICTOR
Slate Blue



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Stockist Network

We take great care in choosing the right retail partners for our brand.

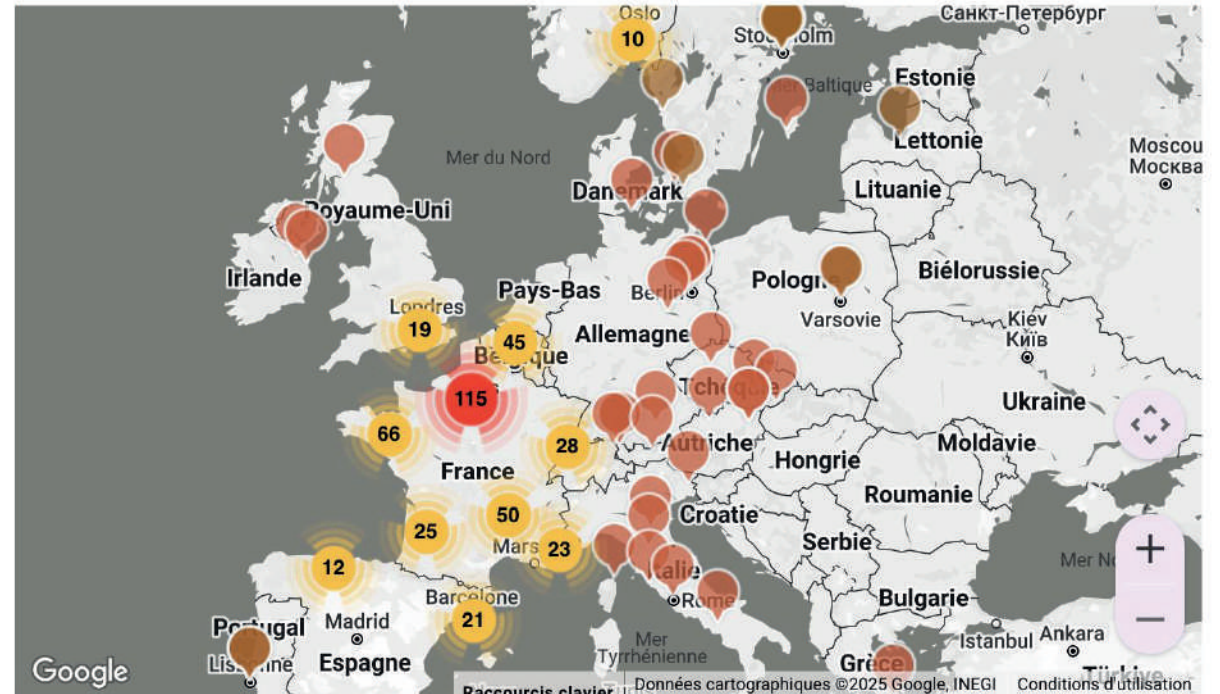
Our umbrellas are showcased in the most beautiful concept stores, department stores, museum boutiques, and websites: from the most renowned flagship stores to beautifully curated shops.

We feel very grateful for all the partnerships we have with each one of our stockists.

ANATOLE is available in over 600 amazing stores in 37 countries.

Stockist Network
[Your Clients Will Love](#)
[Marketing Toolkit](#)

Our store locator



A useful gift.

ANATOLE is an unusual, yet very useful gift idea. With our unprecedented choice of colours our collections will match the most broad range of tastes. Our recommended retail price is also perfect for an easy, yet thoughtful and stylish gift.

Impeccable Customer Care.

We produce our umbrellas to standards that surpass industry expectations. Manufacturing defects are extremely rare but if your customers ever encounter an issue, we'll gladly replace or refund the product. You can trust that we make sure every ANATOLE user is delighted.

The right price, all year round.

We never do sales nor campaigns such as Black Friday. The reason is simple: we want our final customers to buy their ANATOLE umbrella at the right price all year round.

Controlled online distribution.

We are more than pleased when our stockists also sell our umbrellas on their own website, but we do not accept that our products would be published on third party multi-brand platforms or marketplaces (such as Amazon, Trouva)...



Unlimited colourways

Our wide range of colours and patterns will let you create almost infinite colour palets and pattern combinaisons in your shop or website.

Our advice: avoid mixing only dark colours together. Make sure you do include a few vibrant colours so that your range would be more appealing and balanced.



Technical fabrics

Fabrics engineered for durability, comfort, and protection.



Dual-Function Fabric: 100% UV protective & 100% shade.

(Sun-umbrellas)



rPET fabric made of 100% recycled fabric.

(Umbrellas)



Wooden handles

We are the first brand to have developed a large range of pocket umbrellas with a wooden handle.

Generally, wood is used for classical long umbrellas' handles. But ANATOLE has rewritten the rules of mini-umbrella design and this wooden handle is one of the ways we expressed, from day-one, our impertinent personality.

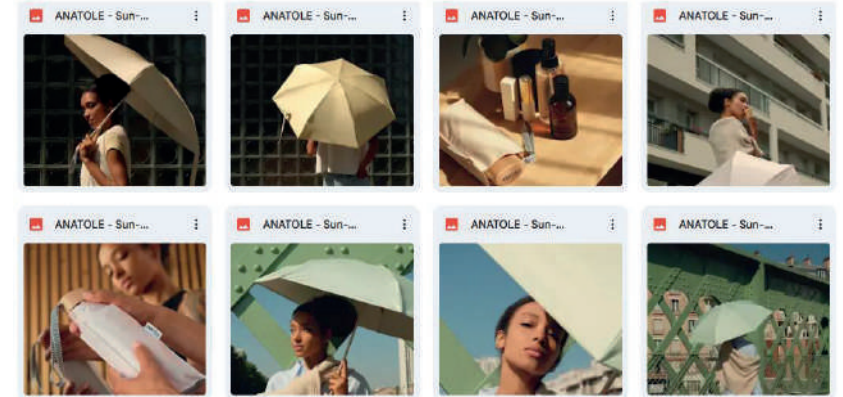


Stockist Network
Your Clients Will Love
Marketing Toolkit

Marketing Toolkit

To support and showcase our products, we can supply you with:

1) A High-Resolution image bank (packshots & lifestyle photos) for any digital or print needs.



2) We offer two types of POS displays designed to fit seamlessly into any retail space - whether at the checkout, on an island, shelf, wall and/or in your window.

SMALL COUNTER DISPLAY

(19 x 8 x 5 cm)
4 places

Unit Price
12€



Up to 3 free small displays per shop
from 54 units ordered or with your second order.

LARGE DISPLAY 3 IN 1

(max 43 x 43 cm)
up to 16 places

Unit Price
40€



Flat position

Wall-mounted

Upright position

1 free large display per shop
from 54 units ordered or with your second order.

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americana | REVENDA

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